

## ENGLISH AND PROFESSIONAL WRITING MAJOR

### Bachelor of Arts

***Dr. Jeannie Dalporto, Program Director***

### English and Professional Writing Program Mission Statement

The mission of the English Program is to prepare students for a life of enlightened living, productive work, and community service, by helping students learn to communicate effectively and develop sophisticated reading, writing, critical thinking, and research skills.

### Program Description

The English program provides a valuable educational experience for students who need the kinds of skills that employers increasingly demand—reading, writing, research, and critical thinking. The program's flexibility allows students to acquire specific knowledge in media writing, graphic design, public relations, and other areas in order to gain real world application of these skills. The English program at UC emphasizes the following career paths for English majors: writers for web sites, businesses, media outlets, and nonprofit organizations.

### English majors will experience the following:

Opportunity to work on the campus newspaper *The Eagle*.

Potential to join *Sigma Tau Delta*, a national English honorary, and gain access to scholarships and publishing opportunities.

Ability to double major or minor in ICOM, Digital Media, Psychology, Political Science, Business, and other majors.

Opportunities for internships with media companies, nonprofit corporations, and other organizations.

Preparation for a variety of career interests, including government, law, nonprofits, business, media, teaching, and graduate school.

### English Program Learning Outcomes

Graduates will:

1. Identify a wide range of literary texts & periods, including historical and contemporary works by British, American, and World authors, works by female authors, and works by authors of color across several genres.
2. Engage in meta-cognition & critical thinking as they reads, interprets, analyzes, and evaluates individual works, taking into account the relationships among the text, context, critical context, & sub-text.
3. Conduct research (electronic and non-electronic) for the purpose of exploring, documenting, evaluating, and publishing conclusions orally and in writing.
4. Communicate effectively to a variety of audiences and in a variety of modes.
5. Demonstrate knowledge and application of digital media principles and/or knowledge and application of principles in the field of communications.

### What You Will Study

The major in English consists of at least 120 credit hours, including a total of 40 hours in the program. Program requirements include 25 credits in the English core and 15 hours of

electives in the ICOM and/or DMDS programs. Students are encouraged to double major or minor in the following areas: ICOM, DMDS, PSYC, POLS, BUSI, or others.

English Core		
<b>Choose 2 courses (6 credits) from the following:</b>		
ENGL 203	British Literature: Romanticism to the 20 <sup>th</sup> Century	3 credits
ENGL 224	American Literature Survey II	3 credits
ENGL 230	Western World Literature	3 credits
ENGL 231	Survey of Non-Western World literature	3 credits
<b>Required Courses (7 credits):</b>		
ENGL 345	Advanced Writing	3 credits
ENGL 405	English capstone	3 credits
ENGL 361	<i>The Eagle</i> newspaper or Internship	1 credit
<b>Literature Electives (12 credits) – Choose 4 courses from the following:</b>		
ENGL 307	Appalachian Literature	3 credits
ENGL 309	Poetry of War	3 credits
ENGL 312	Shakespeare	3 credits
ENGL 320	Multi-ethnic Literature	3 credits
ENGL 326	Literature and Gender	3 credits
ENGL 336	Literature and Film	3 credits
ENGL 360	Harry Potter	3 credits
ENGL 340	Creative Writing	3 credits
ICOM and/or DMDS Electives		
<b>Choose 5 courses (15 credits) from the following:</b>		
ICOM and/or DMDS 200-300 level courses		

**Total for the Major: 40 credits**

### **Admission Requirements**

Students must gain general admission to the University of Charleston.

### **Additional Requirements**

In order to graduate, students must earn a C or better in all courses required for the major and ENGL 405, English Capstone. In addition, students must meet all of the graduation requirements of the University. Students must complete general education requirements and other focused electives—chosen in conjunction with their advisor—for a minimum of 120 credit hours required for graduation.

## ENGLISH MINOR

The minor in English consists of 18 credits:

English Minor		
<b>Choose 1 course (3 credits) from the following:</b>		
ENGL 203	British Literature: Romanticism to the 20 <sup>th</sup> Century	3 credits
ENGL 224	American Literature Survey II	3 credits
ENGL 230	Western World Literature	3 credits
ENGL 231	Survey of Non-Western World literature	3 credits
<b>Choose 3 courses (9 credits) from the following:</b>		
ENGL 307	Appalachian Literature	3 credits
ENGL 309	Poetry of War	3 credits
ENGL 312	Shakespeare	3 credits
ENGL 320	Multi-ethnic Literature	3 credits
ENGL 326	Literature and Gender	3 credits
ENGL 336	Literature and Film	3 credits
ENGL 340	Creative Writing Harry Potter	3 credits
ENGL 345	Advanced writing	3 credits
ENGL 360	Harry Potter	3 credits
ENGL 361	<i>Eagle</i> newspaper	Up to 3 credits may be counted
ICOM and/or DMDS		
<b>Choose 2 courses (6 credits) of 200 and/or 300-level ICOM and/or DMDS electives</b>		

## PROFESSIONAL WRITING MINOR

The Professional Writing minor will give students the tools to demonstrate a skill that employers value in any career—written communication. Students will take a wide variety of courses to hone their writing competence in different professional settings. This minor will help students in any major to enhance their marketable skills and increase their opportunities for employment.

The minor in Professional Writing minor consists of 19 credits:

Professional Writing Minor		
<b>Required courses:</b>		
ENGL 340	Creative Writing	3 credits

ENGL 345	Advanced Writing	3 credits
ENGL 361	<i>The Eagle</i> Newspaper	1 credit
<b>Choose 2 courses (6 credits) from the following:</b>		
ICOM 221	Journalism	3 credits
ICOM 325	Feature Writing	3 credits
ICOM 362	Public Relations Writing (Pre-requisite: ICOM 225)	3 credits
<b>Choose 2 courses (6 hours) from the following:</b>		
ICOM 364	Social Media Strategies	3 credits
DMDS 101	Digital Media and Graphics	3 credits
BUSI 241	Business Communication (Pre-requisite: ENGL 102)	3 credits