

BUSINESS ADMINISTRATION MINOR

The minor in Business Administration is offered both in-seat in Charleston and online. The minor allows students from other disciplines to develop business skills. Students must complete 21 credits consisting of the following courses:

Minor in Business Administration		
BUSI 151*	Introduction to Business	3
ACCT 201	Principles of Accounting I	3
ACCT 202	Principles of Accounting II	3
ECON 201	Principles of Microeconomics	3
FINA 312	Business Finance	3
MGMT 311	Principles of Management	3
MRKT 321	Principles of Marketing	3
Total for Minor:		21

*Students planning to enter UC's Master of Business Administration (MBA) Program may substitute BUSI-316 for BUSI-151.

Completing a Double Major

Students earning a BSBA degree may choose more than one major or pursue a concentration in another field of study. Such combinations give the student a broader range of opportunities upon graduation. These options are especially attractive for majors in the three-year program or those who wish to complete the 150-credit hour requirements for the CPA examination.

Undergraduate students pursuing two BSBA majors in the School of Business may complete one 3-credit hour internship to satisfy both majors. The student must obtain prior approval from the academic advisor(s) of both majors before registration. The academic advisor(s) will assess the relevance of the internship and ensure that it meets each major's academic standards and learning objectives. If the internship is deemed suitable, the academic advisor(s) will waive one of the internship requirements for graduation.

Note: Students completing two majors (one BSBA and one BS or BA) must complete the required BSBA internship and should consult the academic advisor for details on the secondary major.

BSBA Concentrations

All students pursuing a BSBA degree have the option of completing one or more of the following concentrations:

- [Accounting](#)
- [Business Analytics](#)
- [Digital Marketing](#)
- [Entrepreneurship](#)
- [Financial Planning](#)
- [Management](#)
- [Professional Selling](#)
- [Sport Analytics](#)
- [Sport Business](#)
- [Sport Media](#)