

### BUSINESS ADMINISTRATION MINOR

The Minor in Business Administration is offered both in-seat in Charleston and online. The minor is designed to encourage students from other disciplines to develop business skills. Students must complete 21 credits consisting of the following courses:

Minor in Business Administration		
BUSI 151*	Introduction to Business	3
ACCT 201	Principles of Accounting I	3
ACCT 202	Principles of Accounting II	3
ECON 201	Principles of Microeconomics	3
FINA 312	Business Finance	3
MGMT 311	Principles of Management	3
MRKT 321	Principles of Marketing	3
<b>Total for Minor:</b>		<b>21</b>

\*Students planning to enter UC's Master of Business Administration (MBA) program may substitute BUSI-316 for BUSI-151.

### Completing a Double Major

Students earning a BSBA degree may choose more than one major or pursue a concentration in another field of study. Such combinations give the student a broader range of opportunities upon graduation. These options are especially attractive for majors in the three-year program or those who wish to complete the 150-credit hour requirements for the CPA examination.

### BSBA Concentrations

All students pursuing a BSBA degree have the option of completing one or more of the following concentrations:

[Accounting](#)  
[Business Analytics](#)  
[Digital Marketing](#)  
[Entrepreneurship](#)  
[Financial Planning](#)  
[Management](#)  
[Professional Selling](#)  
[Sport Analytics](#)  
[Sport Business](#)  
[Sport Media](#)