

Art Grading Rubric

Presenter Name: _____

Judges Initials: _____

	4	3	2	1	0	Score
Overall Impact	The execution of the artwork creates a striking and memorable work. It has the power to “wow” the viewer.	The execution of the artwork is cohesive. The work has lasting impact on the viewer.	The execution of the artwork holds the viewer's attention .	The execution of the artwork is incomplete. There is little impact on the viewer.	The execution of the artwork is significantly lacking and has no impact on the viewer.	_____
Innovation/ Originality	The artwork is highly original and uses unconventional, interesting, imaginative, and new techniques.	The artwork is original and uses imaginative techniques.	The artwork is somewhat original and uses conventional techniques.	The artwork mostly lacks original thought, shows minimal creativity, and uses conventional techniques. Project is incomplete or lacks attention to detail.	The artwork completely lacks originality. The project is largely unfinished and not cohesive.	_____
Interpretation	The artwork unambiguously communicates the presenter's concept/idea. The artwork demonstrates clarity in meaning and purpose.	The artwork clearly communicates the presenter's concept/idea. The artwork mostly demonstrates clarity in meaning and purpose.	The artwork communicates the presenter's concept/idea but lacks clarity in meaning and purpose.	The artwork does not clearly communicate the presenter's concept/idea and lacks clarity in meaning and purpose.	The artwork does not communicate the presenter's concept/idea at all and completely lacks clarity in meaning and purpose.	_____
Craftsmanship and Technique/Skill	The artwork demonstrates a mastery of appropriate skill and a clear understanding of craft and application of technique .	The artwork demonstrates skill and understanding of craft and application of technique.	The artwork demonstrates some skill and understanding of craft and application of technique.	The artwork demonstrates minimal skill and understanding of craft and application of technique. The artist has been somewhat careless in creation/execution of the work.	The artwork lacks skill and understanding of craft and application of technique. The artist has been very careless in creation/execution of the work.	_____
Presentation Skills	The presentation: <ul style="list-style-type: none"> • is extremely well organized and easy to understand • is within the time parameters • has no verbal or physical distractions • has visual aids when appropriate and they are visually appealing and easy to see/read • All presenters speak. 	The presentation: <ul style="list-style-type: none"> • is well organized and easy to understand • is within the time parameters • has only a few verbal or physical distractions • has visual aids when appropriate and they are mostly visually appealing and mostly easy to see/read. • All presenters speak. 	The presentation: <ul style="list-style-type: none"> • is somewhat organized • is easy to understand most of the time • is within the time parameters • has several verbal or physical distractions • has visual aids when appropriate and they are somewhat visually appealing and mostly easy to see/read. • All but one presenter speaks (if there are multiple presenters). 	The presentation: <ul style="list-style-type: none"> • is not very well organized • is not always easy to understand • is slightly too short or too long • has several verbal or physical distractions • has visual aids when appropriate but they are distracting or not easy to see. • Two or more presenters do not speak (if there are multiple presenters). 	The presentation: <ul style="list-style-type: none"> • is very disorganized • is confusing and message is not clear • is outside the time parameters • has several verbal or physical distractions • has no visual aids when appropriate or the visual aids are not appropriate or are very distracting from the presentation. • Two or more presenters do not speak (if there are multiple presenters). 	_____