University of Charleston’s Mission Statement

The mission of the University of Charleston is to educate each student for a life of productive work, enlightened living, and community involvement.

University of Charleston School of Pharmacy’s Mission Statement

The mission of the University of Charleston School of Pharmacy is to prepare pharmacists who will provide comprehensive patient care, to advance the profession through research and advocacy, and to serve the community as leaders in rural health care.

University of Charleston School of Pharmacy’s Vision Statement

The vision for the University of Charleston School of Pharmacy is to:

• Become nationally recognized for an emphasis on rural health care and service to the Appalachian region
• Maintain its status as an innovative leader in the use of technology in pharmacy education and practice
• Advance the profession of pharmacy through leadership, education, research, and advocacy
• Elevate the profile of the University of Charleston as a leading comprehensive university
STRATEGIC PLAN GOALS

Goal 1: Student Success (School of Pharmacy’s student achievement)
UC School of Pharmacy students will be successful in their pursuit of a professional pharmacy degree.

Goal 2: Faculty/Staff Success (School of Pharmacy’s faculty and staff achievement)
UC School of Pharmacy faculty and staff will succeed in their efforts to prepare high quality professional pharmacists.

Goal 3: Alumni Success (School of Pharmacy’s alumni achievement)
Alumni of the UC School of Pharmacy will be successful in their professional careers and stay connected to the UCSOP.

Goal 4: The SOP’s role in fulfilling the University’s mission
The UC School of Pharmacy will maintain a supportive and mutually beneficial relationship with the University of Charleston.

Goal 5: Partnership Success (Healthy relations with entities outside the University)
The UC School of Pharmacy maintains effective working partnerships with community healthcare programs, organizations, and agencies.

Goal 6: Community Service (Ways in which the School of Pharmacy serves the community)
Faculty, staff, and students of the UC School of Pharmacy serve local communities through a variety of local projects that enhance the quality of life of the general public.

Goal 7: Marketing and Communication (School of Pharmacy’s identity and interactions)
Marketing efforts assure that the UC School of Pharmacy is recognized as an innovative, high-quality pharmacy education program.

Goal 8: Advancement and Development (Resources required to support the School of Pharmacy)
Sufficient resources are available to the UC School of Pharmacy to develop and maintain the highest quality educational and research programs.

Goal 9: Rural Health Education and Healthcare Delivery (Influencing and shaping rural healthcare and healthcare delivery)
The UC School of Pharmacy is an influential and respected contributor to improving rural healthcare policy and practice.