Our MBA is an innovative, cohort-based program for current and emerging professionals from diverse backgrounds who want to advance their careers.

The curriculum focuses on the practical application of theory, professional development, and an integrated international practicum to provide business and problem-solving skills students need for decision making in a constantly changing economic world.

Charleston Program Highlights:

- Earn your MBA in 16 months
- Hybrid courses meet one night per week in Charleston
- Innovative, cohort-based program with new starts each January and August
- Program suitable for both working professionals and recent undergraduates from all majors
- Work in teams to conduct a strategic analysis of a capstone organization, applying knowledge from all courses
- Personal growth with mentoring from a local business professional, networking and professional experience throughout the program
- Course instruction supplemented with engagement with senior-level executives and plant tours
- Study business in an international setting with a 10-day practicum abroad; recently visited countries include China, Ireland, Panama, Brazil, Spain, and Vietnam
- Tuition covers international practicum
- The program accommodates international students with F1 visas

Admission Requirements

- Completed MBA application
- Bachelor’s degree from an accredited institution and official transcripts showing degree earned+
- Cumulative GPA of at least 3.0++
- At least three years of professional work experience (or additional MBA Professional Experience courses required)+

+May be waived for qualified PharmD students
+May be waived for applicants with appropriate work experience
The eight core courses in the program are in eight-week sessions and are four credit hours each. Classes for Charleston-based hybrid cohorts typically meet for four hours on Tuesday evenings in Charleston, WV. Students in these hybrid courses will also participate in approximately three hours of on-line activities each week. Recent undergraduates who lack the 3+ years of professional work experience will also enroll in MBA Professional Experience coursework that includes additional weekly meetings and professional practice in the Charleston community; these professional experience courses are two credit hours each for four semesters.

### MBA Core Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA 621</td>
<td>Management &amp; Organizational Behavior</td>
<td>4</td>
</tr>
<tr>
<td>MBA 622</td>
<td>Managerial Accounting &amp; Finance</td>
<td>4</td>
</tr>
<tr>
<td>MBA 623</td>
<td>Applied Marketing</td>
<td>4</td>
</tr>
<tr>
<td>MBA 624</td>
<td>Quantitative Methods</td>
<td>4</td>
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<tr>
<td>MBA 625</td>
<td>International Business &amp; Trade</td>
<td>4</td>
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<tr>
<td>MBA 626</td>
<td>Managerial Economics</td>
<td>4</td>
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<td>MBA 627</td>
<td>Operations Management</td>
<td>4</td>
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<tr>
<td>MBA 628</td>
<td>Strategic Decision Making</td>
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<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>32</strong></td>
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</tbody>
</table>

### MBA Program Learning Outcomes

At the conclusion of the MBA program, the graduate will be able to:

A. Evaluate business problems by utilizing modeling and systems-thinking to make informed decisions across functional areas.

B. Demonstrate effective written and verbal communication skills, including interpersonal interaction and team behavior.

C. Evaluate and apply principles of executive leadership and managerial development, including an understanding of legal and ethical decision making in a professional environment.

D. Evaluate the impact of contemporary business trends on business decision making.

E. Evaluate, select and apply principles of strategic planning to improve long-term business viability.

F. Appraise and select the various forms of economic systems and models used by world-class organizations in the global marketplace.