

Creativity Rubric

Outcome	Insufficient (1)	Emerging (2)	Acceptable (3)	Proficient (4)	Exemplary (5)
Demonstrates an understanding of the creative process and product in traditional disciplines	<ul style="list-style-type: none"> ■ <i>Vaguely</i> demonstrates an understanding of the creative process or product 	<ul style="list-style-type: none"> ■ <i>Inefficiently</i> demonstrates an understanding of the creative process or product ■ Identifies various stages of the creative process 	<ul style="list-style-type: none"> ■ <i>Adequately</i> demonstrates an understanding of the creative process or product ■ Applies stages of creative process to traditional disciplines 	<ul style="list-style-type: none"> ■ <i>Clearly</i> demonstrates an understanding of the creative process or product 	<ul style="list-style-type: none"> ■ <i>Distinctly</i> demonstrates an understanding of the creative process and product ■ Demonstrates the value and purpose of the selected discipline ■ Evaluates creative process in relation to work of others
Demonstrates the ability to critique the creative process and product in traditional disciplines.	<ul style="list-style-type: none"> ■ <i>Vaguely</i> demonstrates the ability to critique the creative process and product 	<ul style="list-style-type: none"> ■ <i>Inefficiently</i> demonstrates the ability to critique the creative process and product 	<ul style="list-style-type: none"> ■ <i>Adequately</i> demonstrates the ability to critique the creative process and product ■ Identifies and discusses components of the process and/or product 	<ul style="list-style-type: none"> ■ <i>Clearly</i> demonstrates the ability to critique the creative process and product 	<ul style="list-style-type: none"> ■ <i>Distinctly</i> demonstrates the ability to critique the creative process and product ■ Engages in reflective process that fosters critical analysis ■ Analyzes others' choice of media or technique for project and/or performances
Engages in creative activity.	<ul style="list-style-type: none"> ■ <i>Vaguely</i> engages in creative activity ■ Project and/or performance is overly derivative or copied from another source 	<ul style="list-style-type: none"> ■ <i>Inefficiently</i> engages in creative activity ■ Project and/or performance appears cliché or derivative 	<ul style="list-style-type: none"> ■ <i>Adequately</i> engages in creative activity ■ Project and/or performance is of good quality and has some original components 	<ul style="list-style-type: none"> ■ <i>Clearly</i> engages in creative activity 	<ul style="list-style-type: none"> ■ <i>Distinctly</i> engages in creative activity ■ Demonstrates combinations / connections to previous knowledge or skills ■ Expresses original thoughts / ideas in own voice ■ Explores new ideas or expands on existing ideas in innovative ways ■ Project and/or performance appears innovative or exciting
Demonstrates creative ability in the major	<ul style="list-style-type: none"> ■ <i>Vaguely</i> demonstrates creative ability in the major ■ Fails to utilize the creative process when addressing disciplinary project and/or performance or problem ■ Exhibits little or no originality or imagination in project and/or performance or work product 	<ul style="list-style-type: none"> ■ <i>Inefficiently</i> demonstrates creative ability in the major 	<ul style="list-style-type: none"> ■ <i>Adequately</i> demonstrates creative ability in the major ■ Exhibits originality or imagination in project and/or performances or problems ■ Applies creative process to disciplinary project and/or performances or problems 	<ul style="list-style-type: none"> ■ <i>Clearly</i> demonstrates creative ability in the major 	<ul style="list-style-type: none"> ■ <i>Distinctly demonstrates creative ability in the major</i> ■ <i>Connects discipline specific creative solutions to work in other disciplines</i> ■ <i>Synthesizes content of discipline with creative expression</i> ■ <i>Exhibits high level of originality and imagination in project and/or performances or work product</i>
Reflects on his/her own creative process	<ul style="list-style-type: none"> ■ <i>Vaguely</i> reflects on own creative process ■ Reflection was minimal or did not occur 	<ul style="list-style-type: none"> ■ <i>Inefficiently</i> reflects on own creative process ■ Reflection is vague and unclear ■ Limited evidence of understanding or challenges and successes 	<ul style="list-style-type: none"> ■ <i>Adequately</i> reflects on own creative process ■ Reflection is clear with a list of challenges and identification of successful efforts 	<ul style="list-style-type: none"> ■ <i>Clearly</i> reflects on own creative process 	<ul style="list-style-type: none"> ■ <i>Distinctly</i> reflects on own creative process ■ Contrasts own creativity with others'