



CREATIVITY

The process of innovation, generating original ideas or making new connections among existing ideas.

KNOWLEDGE AND SKILLS UC STUDENTS ACHIEVE IN THE AREA OF CREATIVITY:

Associate Degree: *Foundational Skills and Knowledge*

- Critiques and reflects on the creative process as it is approached in the traditional creative (arts) disciplines: literature, film, music and visual arts
- Demonstrates creativity in one of the traditional forms and reflects on the creative process

Baccalaureate Degree: *Advanced Skills and Knowledge*

- Engages in an in-depth experience in literature as an opportunity to further develop knowledge and skills related to creativity
- Engages the creative process by producing a body of work or engaging in a focused study of a body of work created by other artists
- Reflects on the creative process of the artists under consideration
- Uses the creative process in such a way as to effectively demonstrate innovation in his or her academic major

Graduate Degree

Synthesis and Application of Skills and Knowledge at the Professional level

- Creatively solves discipline-specific problems related to the chosen profession